

OBC MEMBERS

2008-2009

CROWN BENEFACTORS (\$25,000)

- ADVANCED MEDICAL OPTICS, INC.
- ALLERGAN, INC.
- GENENTECH, INC.
- INSPIRE PHARMACEUTICALS, INC.

BENEFACTORS (\$15,000)

- ALCON, INC.
- BAUSCH & LOMB
- HEIDELBERG ENGINEERING, INC.
- NEOVISTA, INC.
- NOVARTIS OPHTHALMICS
- PFIZER OPHTHALMICS
- QLT, INC.
- VISTAKON PHARMACEUTICALS, LLC

PATRONS (\$7,500)

- MERCK & CO., INC.
- SANTEN, INC.

SUBSCRIBERS (\$5,000)

- ALIMERA SCIENCES
- BD MEDICAL - OPHTHALMIC SYSTEMS
- ELI LILLY AND COMPANY
- LUX BIOSYSTEMS, INC.
- TOPCON MEDICAL SYSTEMS

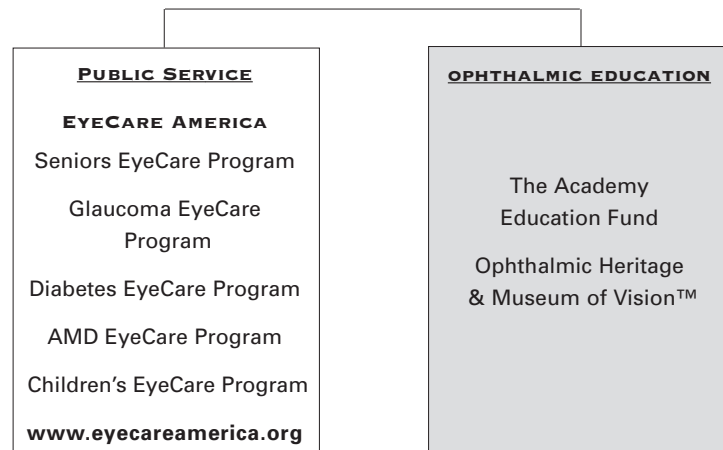
MEMBERS (\$2,500)

- ACCUTOME, INC.
- AMERICAN SURGICAL INSTRUMENTS CORPORATION
- CARL ZEISS MEDITEC, INC.
- DUTCH OPHTHALMIC, USA
- ESSILOR OF AMERICA, INC.
- EYETECH, INC.
- HAAG-STREIT
- ISTA PHARMACEUTICALS, INC.
- TRANSITIONS OPTICAL, INC.
- OCULUS, INC.
- SIRION THERAPEUTICS INC.
- TRANSITIONS OPTICAL, INC.

ASSOCIATE (\$1,000)

- VISTAKON, JOHNSON & JOHNSON VISION CARE, INC.

THE FOUNDATION OF THE AMERICAN ACADEMY OF OPHTHALMOLOGY
 Advancing Lifelong Ophthalmic Education



EYECARE AMERICA

EyeCare America provides access to eye care services for the medically underserved and for those at increased risk for eye disease through its corps of 7,000 volunteer ophthalmologists dedicated to serving their communities. More than 90 percent of the care made available is provided at no out-of-pocket cost to the patients. EyeCare America runs programs for seniors, glaucoma, diabetes, AMD and children, and is the largest program of its kind in American medicine. Since its founding in 1985, EyeCare America has helped more than 1 million people.

THE ACADEMY EDUCATION FUND

Knowledge of medical advances is a crucial component in providing patients with quality eye care. The Academy Education Fund supports research and development that expedites the transfer of critical ophthalmic knowledge and development of high-quality and clinically-relevant educational materials and resources for Academy members.

OPHTHALMIC HERITAGE & MUSEUM OF VISION

Ophthalmology and the Academy have played important roles in the history of medicine. The Foundation's Museum of Vision preserves this history and translates it into an educational resource for ophthalmologists and the public.

To learn more about these programs please contact Todd Lyckberg, Director of Development at:

Tel. (415) 447-0361
E-mail: tlyckberg@aao.org

Visit the Foundation of the American Academy of Ophthalmology
www.fao.org

Visit the American Academy of Ophthalmology at www.aao.org



OPHTHALMIC BUSINESS COUNCIL

April 2009 – March 2010



Facilitating Communication Between Industry and Ophthalmology

AN INVITATION

TO JOIN THE OPHTHALMIC BUSINESS COUNCIL

THE OPPORTUNITY

The Foundation of the American Academy of Ophthalmology (FAAO) established the Ophthalmic Business Council (OBC), formerly the Corporate Advisory Council, in 1993 to facilitate communication between industry and ophthalmology. The OBC brings together leaders from the American Academy of Ophthalmology and industry, providing opportunities to exchange information and ideas, and by doing so, improve the quality of care among patients. Among these opportunities are annual symposia held in conjunction with the Academy's Board of Trustees meeting and other special events. The American Academy of Ophthalmology is generally recognized as the world's premier ophthalmic organization with over 30,000 members.

Through their participation,

OBC members contribute to improving patient care.

Established in 1980, the Foundation of the American Academy of Ophthalmology provides financial support and implements programs that advance ophthalmic education resulting in the best possible eye care for the public. The FAAO raises funds that are used to develop new ophthalmic educational products and services, help improve eye care in developing countries through education, provide access to eye care for the medical underserved communities and preserve the history of ophthalmology and the American Academy of Ophthalmology.

OPHTHALMIC BUSINESS COUNCIL
655 BEACH STREET
SAN FRANCISCO, CA 94109-1336
(415) 447-0361

MEMBERSHIP BENEFITS

\$1,000

ASSOCIATE

Associate Membership is open only to American Academy of Ophthalmology Technical Exhibitors whose booth space **does not exceed 100 sq. ft.**

All benefits include:

- Enhanced visibility to more than 30,000 Academy members worldwide
- Special Annual Meeting Recognition: Company highlighted in Exhibitor Map, Prospectus, Final Program, Pocket Guide and Donor Wall
- Complimentary annual subscription to *EyeNet Magazine*
- Corporate name listed in an annual *EyeNet* advertisement recognizing OBC members
- Complimentary subscription to the Washington Report, which provides regular updates of the Academy's Federal Affairs activities
- Complimentary e-mail subscription to *Academy Express*, an Academy member newsletter that provides the latest clinical news, coding updates and information on legislative and regulatory issues
- Listing in the OBC section of the Academy Foundation Web site

\$2,500

MEMBER

All benefits at the Associate level PLUS:

- Special Annual Meeting privileges including OBC ribbons for corporate sales representatives
- Invitation for **one** corporate representative to attend annual OBC Symposium in San Francisco, CA, held in conjunction with the Academy's Board of Trustees meeting
- Invitation for **one** corporate representative to attend a special topical OBC Symposium

\$5,000

SUBSCRIBER

All benefits at the Member level PLUS:

- Invitation for **two** corporate representatives to attend annual OBC Symposium in San Francisco, CA
- Invitation for **two** corporate representatives to attend a special topical OBC Symposium
- Complimentary registration for **one** corporate representative to attend Annual Meeting Sub-specialty Day*
- Special mailing of Academy's Product Catalog

\$7,500

PATRON

All benefits at the Subscriber level PLUS:

- Invitation for **three** corporate representatives to attend annual OBC Symposium in San Francisco, CA
- Invitation for **three** corporate representatives to attend a special topical OBC Symposium
- Complimentary registration for **two** corporate representatives to attend Annual Meeting Sub-specialty Day*
- Special discounts on Academy products, based on quantity

\$15,000

BENEFACTOR

All benefits at the Patron level PLUS:

- Invitation for **one** membership in OBC Steering Committee, chaired by the Academy Executive Vice President
- Complimentary registration for **three** corporate representatives to attend Annual Meeting Sub-specialty Day*
- Special meeting of OBC Steering Committee
- Subscription to the Board Update (the Academy Trustees' newsletter)

\$25,000

CROWN BENEFACTOR

All benefits at the Benefactor level PLUS:

- Invitation for **four** corporate representatives to attend annual OBC Symposium in San Francisco, CA
- Invitation for **four** corporate representatives to attend a special topical OBC Symposium
- Invitation for **two** memberships in OBC Steering Committee
- Complimentary ticket for **one** representative to the FAAO Orbital Gala dinner, held at the Annual Meeting

* Approximate value:
\$675 - \$1,050 per registrant